



ROOTS of PEACE

Community-Based Agriculture and Rural Development – Access to International Markets

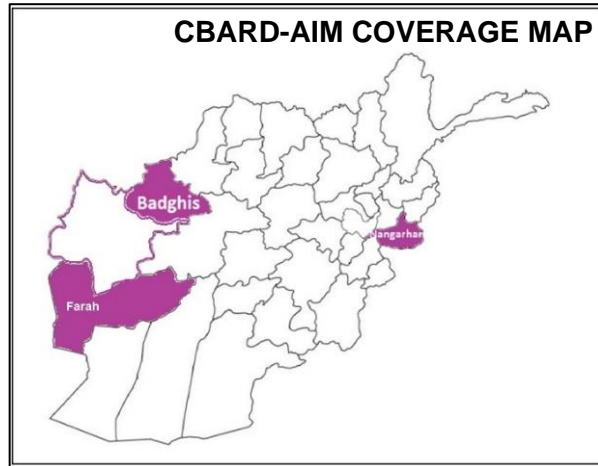
Fact Sheet

March 2021

Background

The Community-Based Agriculture and Rural Development-Access to International Markets (CBARD-AIM) project connects client farmers and agribusinesses in Nangarhar, Farah and Badghis provinces to national and international markets. The project seeks to provide alternative high-value licit crops and thereby deter the cultivation of poppy in these provinces.

CBARD-AIM instructs farmers in how to produce high-value fruits, nuts and vegetables, then add value to these products through improved sorting, grading and packaging. These higher quality, value-added products provide greater returns in higher-end regional and international markets. Supplying better-quality products on a regular basis to international markets will increase incomes to CBARD-AIM supported exporters and promote licit commercial activities in active poppy producing regions. The project will also enhance the human and institutional capacity of the Afghan Ministry of Agriculture, Irrigation & Livestock (MAIL).



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Key Accomplishments

1. Business Skills Development

CBARD-AIM sponsored 18 Afghan traders from project's targeted provinces to attend four international events/trade missions such as Gulfood 2020 & 2021 in United Arab Emirates, Trade mission to Uzbekistan, and Trade mission Pakistan, the mentioned events resulted a total of \$ 8.61 million confirmed and \$11.5 million potential deals, in addition the project conducted three market analyses for Dubai, Kazakhstan and India.

CBARD-AIM sponsored two Afghan businesses and three women food processors at the Nangarhar Ag-Fair, and four women food processors at the Kabul Ag-Fair.

2. Marketing

Since project inception CBARD-AIM exported **5,862** MTs of fresh & dried fruits, nuts and vegetables valued at **\$4,667,135** to markets in India, Jordan, Turkey, UAE, Iraq, and Syria. The project also facilitated domestic sales of fruits and vegetables totaling **3,065** MTs valued at **\$887,263**. Comparing the two markets, international sales achieved \$796/MT while domestic markets achieved \$289/MT, so exports realized 63% higher value.

3. Production and Quality Improvement

The GAC comprising MAIL and UNDP approved four grants to establish cold chain and food processing facilities, two in Nangarhar, one in Farah and one in Badghis. These grants will cost \$1,458,077 of which the private sector is contributing \$881,215 (60%) while the project will provide \$576,862. These grants will result in 5,000MT of cold storage and 4,200MT of processing capacity. CBARD-AIM procured **394,127** grape vines and saplings of apple, walnut, pistachio, sweet orange, lemon, peach, persimmon, pear, plum and pomegranate covering **1,755** jeribs of orchards and 424 jeribs of vineyards; 600 orchard owners were registered in Badghis, Farah and Nangarhar to receive tools, fertilizers & pesticides.